

**D.D.A. Minutes**  
**January 11, 2016**

**Meeting called to order** at 5:48 p.m. by Bob Smith

**Roll Call**

**Present:** Judy Campbell, Shelli Strand, Jenniffer Singleton, Gary Langdon, Linda Vance, Bob Smith, Cathy Hammond

**Absent:** Sam Naoum

**Also Present:** Otis Stout, Eric Wiederhold

**Public Comments**

None

**Agenda**

**Motion** by Shelli Strand to approve the agenda, **second** by Judy Campbell

**Voice Vote: All Yeas**

**Absent:** Sam Naoum

*Motion Carried*

**Approve Minutes**

**Motion** by Linda Vance to approve the minutes from December 14, 2015, **second** by Shelli Strand

**Voice vote: All Yeas**

**Absent:** Sam Naoum

*Motion Carried*

**Approve Bills**

*None*

**Treasurers Report**

Linda Vance explained: **expenses** \$950.51 **income:** \$383.07 **balance** \$17,655.63

**Motion** to accept as read

**Old Business**

Advertiser status and new business (a) combined

**New Business**

**A. Advertiser bids and status**—some Boy Scouts went out last week (Jan. 5) to a few businesses and gave information on flyers for free advertisement. Deadline for the businesses is Jan.11 to get ad into office. As of date we have about 27-29 ads. Eric sent out letters for bids on pricing for flyers, 3 have responded, All Trinkets, Craig and Herald.

**Motion** made by Linda Vance to go with All Trinkets for \$795.00, 5000 copies, 17x11, white 100# gloss text, 4 color process, 2 sides also design & typesetting charges (if need) at \$65.00 per hour and if they put ads in and copy could cost an extra \$75.00-100.00, **second** by Shelli Strand.

**Voice vote:** all yeas

**Absent:** Sam Naoum

**Motion carried**

**B. Amphitheater sponsorship**—Eric asked whether the DDA would sponsor the Amphitheater 2016 concerts, also asking if DDA is interested in a multi-year commitment. After much discussion **Motion** by Cathy Hammond to spend \$5,000.00 for 2016 Amphitheater concert series for one year commitment, **second** by Shelli Strand

**Roll Call vote:**

**Voting Yes:** Judy Campbell, Gary Langdon, Linda Vance, Bob Smith, Cathy Hammond, Shelli Strand

**Voting No:** Jenniffer Singleton

**Absent:** Sam Naoum

**Motion carried**

**C. Downtown barrels**—it was asked if the DDA would consider money for flowers in the barrels located in downtown Clio. Linda Vance spoke on what she may like to put into barrels, she will bring estimate at March meeting.

**Motion** by Gary Langdon to spend up to \$1,000.00 for bump outs located in downtown Clio for flowers, dirt, fertilizer and more barrels, **second** by Jenniffer Singleton

**Voice vote:** all yeas

**Absent:** Sam Naoum

**Motion carried**

**D. Community newsletter**—Eric mentioned a partnership with DDA, NIA and City of Clio general fund for 3-4 times a year send out letters informing community of activities.

DDA—Candle lite, 4<sup>th</sup> of July, Homecoming parade, veterans parade, Amphitheater schedule, and etc.

NIA—property maintenance, finance home improvement, gutters and city codes to help better property maintenance.

City of Clio—state statues, city commission information, and ordinance information.

**Motion** by Gary Langdon to support participation

### **Staff Reports**

**Eric**-informed DDA the procedure for plowing snow is: streets first, parking lots next and sidewalks last.

Eric asked for a consensus of the DDA board, to grind the stumps in the middle bump outs. To be paid out of the City of Clio general fund.

**Gary**—mentioned his son, Kenneth, is setting up Brianna Campbell with a pop-up business. He asked for information on the Silvio building; he was referred to Mike Davidson.

Anyone interested in tickets for the Bernie Borden roast, see Chamber members.

**Champion Team Updates: none**

**Next meeting: March 14, 2016 at 5:45 p.m.**

**Meeting adjourned at 6:49 p.m.**